



<Month> <Day>, <Year>

<First Name> <Last Name>

Nativity of Our Lady Catholic Church
221 Church Avenue
City, ST 00000-0000

Dear Parish Leader,

How many children have received Reconciliation and Eucharist for the first time in your parish, only to drift away from the Catholic faith? While this has sadly become more and more common, it does not have to be this way. **To change this dynamic, we have partnered with the <Diocese> to seek out ten or more parishes to participate in our free, grant-funded program.**

Numerous studies have investigated why some children remain Catholic and others do not, and their conclusions are striking. The research has consistently found that *the role parents play* has the largest influence on their children's faith.

Based on these learnings and over a decade of experience, we have developed an effective and fun sacramental preparation process that makes a difference. Our whole family approach coaches parents and helps them practice sharing faith, all in a supportive parish environment. The USCCB Subcommittee on the Catechism has also approved our core curriculum.

Your parish has the unique opportunity to partner with us and pilot this program. Over \$40,000 is earmarked for free training, ongoing support, and curriculum in your diocese. **Please join us on <date> for an in-person, initial presentation.**

Please RSVP for the event at [.<diocese>.GrowingUpCatholic.com](http://<diocese>.GrowingUpCatholic.com), where you can also learn more about the opportunity. Feel free to contact us with any questions. You can reach Claudio Mora, director of this initiative, at claudio@pastoral.center or (844) 727-8672 x201.

Thank you for all you do to serve the families in your parish community!

Sincerely,

A handwritten signature in blue ink that reads 'Paul Canavese'.

Paul Canavese
Executive Director

A handwritten signature in black ink that reads 'Claudio Mora'.

Claudio Mora
Director, Growing Up Catholic Initiative